

# DATA XRAY

## DATA CLASSIFICATION AND PROTECTION FOR TELECOMS

Serving the unique privacy and data protection needs of the telecoms industry



### **Designing scalable and strong data protection, privacy, and governance is a paramount for the telecoms industry**

The telecoms industry faces unique challenges in their data protection requirements. They are not only controllers of vast quantities of data in their own right but also have an extremely broad network of data processor relationships that they rely on and act as a data transit intermediary for a great number of individuals and companies. Because of this both privacy and security of telecoms infrastructure is of chief importance.

For the privacy side, although up to some debate, under the GDPR there is a fairly well established principle that data “transit” is distinctive from data “transfer”. What is less clear is how upcoming data localization regulations in some countries will affect the standing of telecoms firms’ reliance on this distinction. Therefore from a technical and organizational safeguards standpoint, at least for the time being, the adoption of safeguards is principally concentrated around mapping personal and sensitive data that it processes and aggregates (think Covid-19 data tracking) and how that data flows between the telecoms company and its processors.

Sensitive data does not stop at personal data. On broader security considerations, sensitive data can include anything from commercially sensitive data to data related to national security and everything in between. As this data transits the network, it is paramount that the organization is aware of what data or metadata is being transited and if that data reveals anything about the underlying subjects that if not properly governed, or at worst breached, would be cause for concern.



# SCALING DATA CLASSIFICATION IN YOUR TELECOMS ORGANIZATION

Surface data risk in a flash with the Data X-Ray's automated data classification features



Modern data estates are highly complex and often poorly understood. In organizations of any minimal level of scale, understanding exactly what data is held and where it is stored is a major challenge.

That challenge can easily become a liability when it prevents the organization from being able to get visibility on what personal data it holds and where that is distributed.

The Data X-Ray takes care of this visibility problem with its quick, efficient automated data classification functionality, helping you meet core data privacy legal obligations with ease.

## Integrate and surface risk within minutes

The Data X-Ray integrates with your data estate automatically crawls your data with its ML powered crawling engine to create a data classification map.

The high level data map results will allow you to complete data risk assessments of any datasource and are useful as inputs to Records of Processing Activities (RoPAs) and Data Protection Impact Assessments (DPIAs). The Data X-Ray keeps these classifications up to date over time so that your manual processes are automated.

Should you need to dig deeper into the data map, the granular, detailed view of the Data X-Ray provides the user with a wealth of further information on sensitive data classes, frequency and where within a table or file such data is distributed.

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