

CONTROLLING DARK DATA

Most businesses have a hard time accessing relevant information when they need it. Given the amount of data being generated by organizations, it can be challenging to monitor what data is being created, where it is being stored, and how it can be leveraged.

Not managing this Dark Data is a legal and regulatory risk. If dark data covered by policy or regulation – such as confidential, financial information (credit card or other account data) health records, and more – appears anywhere in dark data collections, its exposure could involve legal and financial liability.



Consolidate and remediate your dark data exhaust with the Data X-Ray

The Data X-Ray automatically crawls your unstructured data at petabyte scale so that you can identify your dark data, consolidate useful dark data, and remediate risky dark data. The Data X-Ray comes out of the box with rulesets to identify your sensitive information such as personal data, health information, PCI information, and more. You can configure new rules based on your proprietary data in seconds and deploy those rules to multiple datasources at scale.

The result is an always up-to-date record of where your dark data is so that you can consolidate useful data into the appropriate areas of your enterprise IT infrastructure, report on data risks and opportunities, and remediate risky dark data on an ongoing basis.

Know your dark data

Keep your data friends and enemies close. Automatically identify data across your unstructured datasources so that you know where your opportunities and risks lie.

Reduce storage costs

Only around 5% of the total data in an enterprise has been accessed in the past year. Identify unused data that is simply taking up storage space and vastly reduce your storage costs by moving dark data to cold storage or deleting it altogether.

File entitlements monitoring

Understand who has access to what data at all time so that you can ensure that the right people can access data that drives business value while also removing access from those that should not have access to a particular file set.

Create a defensible data strategy

The first step to building a data strategy is to know what you have. With the Data X-Ray you can automatically generate a view into what is in your data so that you can build defensible strategies that uncover new possibilities for your business while reducing risk.